

Speed Pitching Sessions

Tourism Ireland's International Programming Ireland Fund

January Dates:

- In Person: (Dublin, Ireland – Location TBC) – Friday 17th January 2025
- Online: Thursday 23rd January 2025.

Introduction:

Are you an experienced production company with a track record in the production of high-quality television for broadcast on international TV channels? Have you a developed project or slate of viable TV projects that could potentially be eligible for Tourism Ireland's International Programming Ireland Fund? The scheme is established to stimulate or support quality television projects that have the potential to showcase the island of Ireland as a destination to international TV viewers.

If so, you may wish to register your interest for one of our scheduled 'Speed Pitching' sessions, which will be held both in-person and remotely in 2025. The purpose of the speed pitches is to create opportunity for producers to meet with the Tourism Ireland Programming Ireland Fund Team and through the process of pitching their concepts, gain topline feedback and insights on eligibility and suitability ahead of formally applying to the fund.

Companies already intending to apply to the fund are not obliged to attend a speed pitching session first. All funding applications received will be evaluated through the same process.

Eligibility for Speed Pitching:

To be eligible for a Speed Pitching slot companies must:

- Be an established producer/production company.
- Have a strong track record in the production of high-quality television.
- Be able to demonstrate examples of projects they have produced that have been broadcast on international TV channels.
- Have between 1 and 3 well developed TV proposals that have the potential to fulfil the scheme objectives.

Speed Pitching Guidelines:

- The Speed Pitch sessions are designed to provide support, feedback and insight to producers intending to apply to the fund. No greenlighting or contracting will be conducted during these sessions, and nothing discussed during these sessions should be understood to be a commitment to funding, contractual or binding in any manner.
- The Speed Pitch Slots are strictly 15 minutes in duration.
- There are a limited number of Speed Pitching slots, which will be issued strictly on an eligibility and first come first served basis.
- The panel invite speed pitchers to present up to (no more than) three concepts.
- Companies with a Speed Pitching slot are advised to prepare their pitches in advance.
- It is always advised that companies use their slot to pitch developed or viable concepts and do not use the speed pitching primarily as an intel gathering session.

- The full scheme guidelines are available on www.tourismireland.com. Companies are asked to inform themselves on the scheme guidelines and what is eligible / not eligible for funding through the scheme, before registering for a speed pitching slot.
- Speed Pitchers are advised to arrive early to their scheduled slot. Pitchers who are late for their scheduled slot are not guaranteed time with the panel.
- If pitchers intend to present a pitch deck, they may do so off their own laptops and with. Any tech requirements outside of this may not be possible to facilitate. Please note, there is no additional time allocated for set up or tech support, so companies are advised to come self-sufficient and prepared.
- When preparing your speed pitch, always allow time for feedback and questions, to ensure the session is valuable for you.
- Please identify at what level of development/viability your concepts are. Are they at early concept stage? Is the on-screen talent (if required) already attached in principle? What level of commitment is in place from TV channel / distributor etc.

Registering for Speed Pitching:

To register your interest for a speed pitching session in January 2025:

- Email your expression of interest to programmingirelandfund@tourismireland.com titled 'Speed Pitching Registration'.
- Closing date for receipt of requests for a slot is **3pm on Friday January 6th 2025**.
- There are a limited number of Speed Pitching slots which will be issued strictly on an eligibility and first come first served basis. Registration requests received after the closing date are not guaranteed a slot.
- Please clearly identify if you wish to apply for an In-Person or Virtual session (dates for January sessions above).
- Please include in your email a link to your company website or include a company profile in the email.
- Please do not send any pitch decks ahead of the speed pitching dates. These will not be read.
- Accessibility: If you or your team require additional supports or accommodations to facilitate attending your speed pitch session, please feel free to include details in your registration email and we will be happy to assist.

Applicants who have queries (if not already covered in the guidelines) are welcome to email programmingirelandfund@tourismireland.com where a member of the team can help with any fund-related queries.