

TOURISM IRELAND CLG
MINUTES OF THE 200th MEETING OF THE BOARD OF DIRECTORS
HELD ON MICROSOFT TEAMS,
WEDNESDAY 13 NOVEMBER 2024, 16.30-17.30

PRESENT:

Christopher Brooke (Chairman)

Karen Sugrue Hennessy (vice-Chair)

Ruth Andrews

Paul Gallagher

Joe Dolan

Harry Connolly

Kathryn Thomson

Apologies: John McGrillen, Katy Best, Laura McCorry, Mary Mulvey and Stephen McNally.

IN ATTENDANCE:

Alice Mansergh Chief Executive

Shane Clarke Director of Corporate Services, Policy & NI / Company Secretary

Alan Myles Financial Controller

Róisín McTague Corporate Communications Senior Executive

1. APOLOGIES AND OPENING REMARKS

Apologies were received from John McGrillen, Katy Best, Laura McCorry, Mary Mulvey and Stephen McNally.

2. CONFLICTS OF INTEREST

John McGrillen had advised of a conflict of interest which obliged him to decline the invitation.

3. MINUTES OF PREVIOUS BOARD MEETING ON FRIDAY

1st November 2024

It was noted that the minutes of the previous meeting on 1st November 2024 had been approved. They will be published on Tourism Ireland's corporate website.

4. MATTERS ARISING

It was noted that the actions arising from the Board meeting of 1st November 2024 had been progressed.

ACTION: Shane Clarke

5. BUSINESS PLAN 2024

The Chairman welcomed the Executive and Members to the meeting, noting that a letter had been received from the Department for the Economy. The CEO gave an update on the actions taken since the meeting on 1st November 2024, thanking Members for their help and expertise, and the Company Secretary for his guidance.

Shane Clarke outlined the contents of the letter received from the Department for the Economy on 12th November 2024, noting that this gave the required written approval to drawdown the due funding, with retrospective approval to be granted at the next NSMC.

A substantive discussion took place on the drawdown of funding and the mechanics of resuming marketing activity, after precautionary measures were taken to pause planned activity. Approval was granted to request drawdown of the remaining funding and resume activity as outlined in the revised Business Plan 2024.

ACTION: Alice Mansergh / Shane Clarke

It was requested by the Board that a copy of the letter referred to be included in the final Board papers.

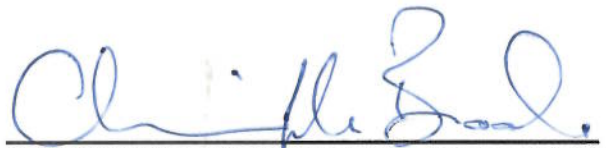
ACTION: Shane Clarke

6. AOB

The Chairman brought the meeting to a close by expressing his particular thanks to departmental officials for their work on finding a solution to the issue.

The meeting concluded at 16.51.

Signed:


CHRISTOPHER BROOKE – CHAIRMAN