

**TOURISM IRELAND CLG**  
**MINUTES OF THE 199<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS**  
**HELD ON MICROSOFT TEAMS,**  
**FRIDAY 1<sup>st</sup> NOVEMBER 2024, 09.30**

**PRESENT:**

Christopher Brooke (Chairman)  
Karen Sugrue Hennessy (vice-Chair)  
Ruth Andrews  
Paul Gallagher  
John McGrillen  
Stephen McNally  
Mary Mulvey  
Laura McCorry  
Joe Dolan  
Harry Connolly  
Kathryn Thomson  
Apologies: Katy Best

**IN ATTENDANCE:**

Alice Mansergh	Chief Executive
Shane Clarke	Director of Corporate Services, Policy & NI / Company Secretary
Siobhan McManamy	Director of Markets
Aidan Power	Director of Marketing
Alan Myles	Financial Controller
Róisín McTague	Corporate Communications Senior Executive

**1. APOLOGIES AND OPENING REMARKS**

Apologies were received from Katy Best.

**2. CONFLICTS OF INTEREST**

John McGrillen advised that he may have a conflict of interest depending on the Board recommendation. If this arises during the meeting, he will excuse himself from proceedings.

**3. MATTERS ARISING**

All matters relating to the previous meeting of 24<sup>th</sup> October 2024 were deferred to the meeting on 5<sup>th</sup> December 2024.

**ACTION:** Shane Clarke

#### 4. BUSINESS PLAN 2024

The Company Secretary reminded the Board of the highly confidential nature of the matter being discussed and obligations of Board Members to Tourism Ireland CLG.

The CEO outlined all of the actions that had been taken since the Board meeting of 24<sup>th</sup> October 2024, to avoid the current situation.

The Executive advised that it had received no assurance from DfE officials regarding the drawdown of £6.35 million pre-31<sup>st</sup> December 2024, acknowledging that since May 2024, Tourism Ireland had been following the advice of Sponsor Departments to integrate this funding in the execution of Business Plan 2024.

The Executive sought approval to reduce activity up to the amount of £6.35 million in the period to end 2024.

The Executive outlined the negative impacts of having to take this action.

The Executive confirmed that, in its opinion, the actions proposed were the only ones available to deliver savings of up to £6.35 million.

The Executive advised that appropriate communications were being prepared.

There was a comprehensive discussion. The Board confirmed, reluctantly, approval for the Executive to reduce activity up to the amount of £6.35 million in the period to end 2024, based on the absence of DfE confirmation on funding drawdown.

The Board requested that correspondence be sent to Sponsor Departments outlining the full consequences of the inability to invest £6.35 million in the period to December 2024.

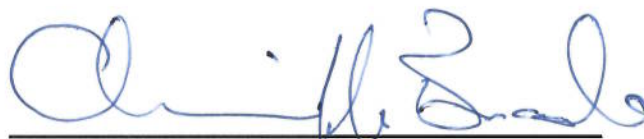
**ACTION:** Alice Mansergh

The Board further agreed that a copy of the minutes be shared with the participants of the special O&L meeting scheduled for 1<sup>st</sup> November 2024, at 13.00.

**ACTION:** Alice Mansergh / Shane Clarke

The meeting concluded at 10.15.

**Signed:**

  
**CHRISTOPHER BROOKE – CHAIRMAN**